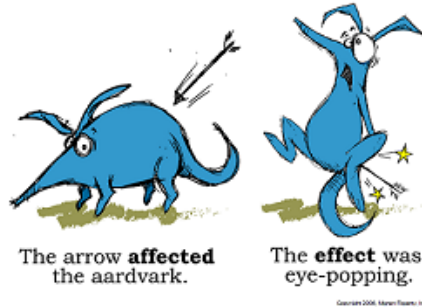


EFFECT VS AFFECT



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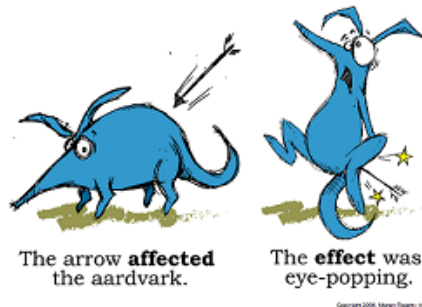
Effect – means “result”. Should be used primarily as a noun.

TIP: Try replacing each word with its meaning.

For example, the arrow affected the aardvark. Or, the arrow influenced the aardvark.

Likewise, the effect was eye-popping. Or, the result was eye-popping.

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