

Media Homework

6. Spend **ONE HOUR** (30 minutes EACH) with **TWO (2)** of the media channels below. As you listen, read, or watch, **count the number of advertisements**. Then, **describe** and **evaluate one specific advertisement**.

Media Channel	# Ads Per Hr	Specific Advertisement	Would you buy this product? Why or why not?
Television Title of show:		Product: Persuasive Words: Persuasive Images:	
Newspaper or Magazine Name:		Product: Persuasive Words: Persuasive Images:	
Internet Site(s):		Product: Persuasive Words: Persuasive Images:	

7. After you complete the chart, write about your impressions, feelings, and reactions to the advertisements: Are they necessary, annoying, interesting, or funny? Are they effective?
